

**Women in Mass
Communication
Challenging Gender
Value
Edited by Pamela J.
Creedon (*)**

Reviewed By Rima Zankoul

Women in Mass Communication Challenging Gender Values is a humanistic and philosophical discourse about values in mass communication with a stress on current transformation and changes.

The book is divided into two main sections. The first deals mostly with the gender switch in mass communication and its potential to challenge traditional values in that field. It also introduces the pioneering efforts to incorporate feminist theory in media law. This part provides an international perspective on studying women of color in mass communication as well.

The second part describes the status of women faculty and their impact on students. It calls for revision in the way mass communication is taught and practised these days. Some chapters touch on the concept of sexism and economic equity in current mass communication practises and reveals status reports on employment, salaries and other matters facing women *

(*) Pamela J. Creedon(ed.), Women in Mass Communication Challenging Gender Values, London: Sagepublications, 1989.